

FOR IMMEDIATE RELEASE

LISA GILES HONORED AS ONE OF PHARMAVOICE 100

Annual list recognizes pharma industry leaders for their positive contributions to the life-sciences industry

CHICAGO, August 12, 2015 – Lisa Giles, founder and CEO of Giles & Associates Consultancy, Inc. and Optivara, Inc., has been honored as one of the [2015 PharmaVOICE 100](#).

The distinguished honorees are nominated by thousands of PharmaVOICE readers throughout the year and are selected based on substantive accounts describing how they have inspired or motivated their colleagues, peers, and even competitors; have affected positive changes in their own organizations; as well as having given back to their communities and other philanthropic causes.

“I am honored to be recognized by PharmaVoice,” said Lisa Giles. “Thank you to all who nominated me, and congratulations to other award winners. The PharmaVOICE 100 honorees represent a nice cross section of industry sectors, including pharmaceutical, biopharmaceutical, biotechnology, contract research, clinical trial, research and development, patient education, patient recruitment, advertising, marketing, technology, academia and many others.”

“These individuals illustrate what it means to think bigger, do more, and lead with passion and integrity,” said Taren Grom, Editor and Cofounder of PharmaVOICE. “Based on their profiles, it is no surprise that our readers have identified this year’s honorees as some of the most inspiring, motivating, innovative, and outstanding leaders in the life-sciences industry today.”

Optivara’s novel solutions were developed in response to the real-world strategic challenges faced by clients of sister company, Giles & Associates Consultancy. GAC developed unique expertise in helping companies gather, integrate, interpret, and visualize large volumes of quantitative data and qualitative intelligence. Many clients expressed interest in transforming their internal capabilities with GAC’s proprietary processes, and Optivara was launched in 2013. The company provides proprietary software and services that enable pharmaceutical, healthcare and technology industries to optimize their product and portfolio value across domestic and global markets.

Giles serves on the board of directors for GenMark Dx (GNMK), Northwestern Memorial Foundation, and The Emeritus Auxiliary Board of the Art Institute of Chicago.

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